

# CCS wants to hear from YOU

## 2024 DONOR SURVEY RESULTS

Total Surveys sent 393  
 Total Responses 126  
 Response Rate 32%

### Q1

Thank you so much for your love and support of the Centre for Christian Studies. What prompted you to join the CCS community?

ANSWER CHOICES	RESPONSES	
Our world needs leaders who care about the marginalized and oppressed.	71.20%	89
I am impressed by the kind of education that CCS provides	69.60%	87
I believe the diaconal approach to ministry is the most relevant in these times.	66.40%	83
I am a graduate who has been formed and shaped by the education I received.	56.80%	71
I know someone who is or was involved with CCS.	52.80%	66
I attended a learning circle or another event (in person or online).	30.40%	38
I have a different reason. (Please write it below.)	13.60%	17
Total Respondents: 125		

### Q2

If you were to tell a friend about the Centre for Christian Studies and why you believe in this work, what would you say? Here's a word cloud showing the words that appeared in responses:



### Q3

Thinking back to your first gift to the Centre for Christian Studies, what motivated you to make a donation?

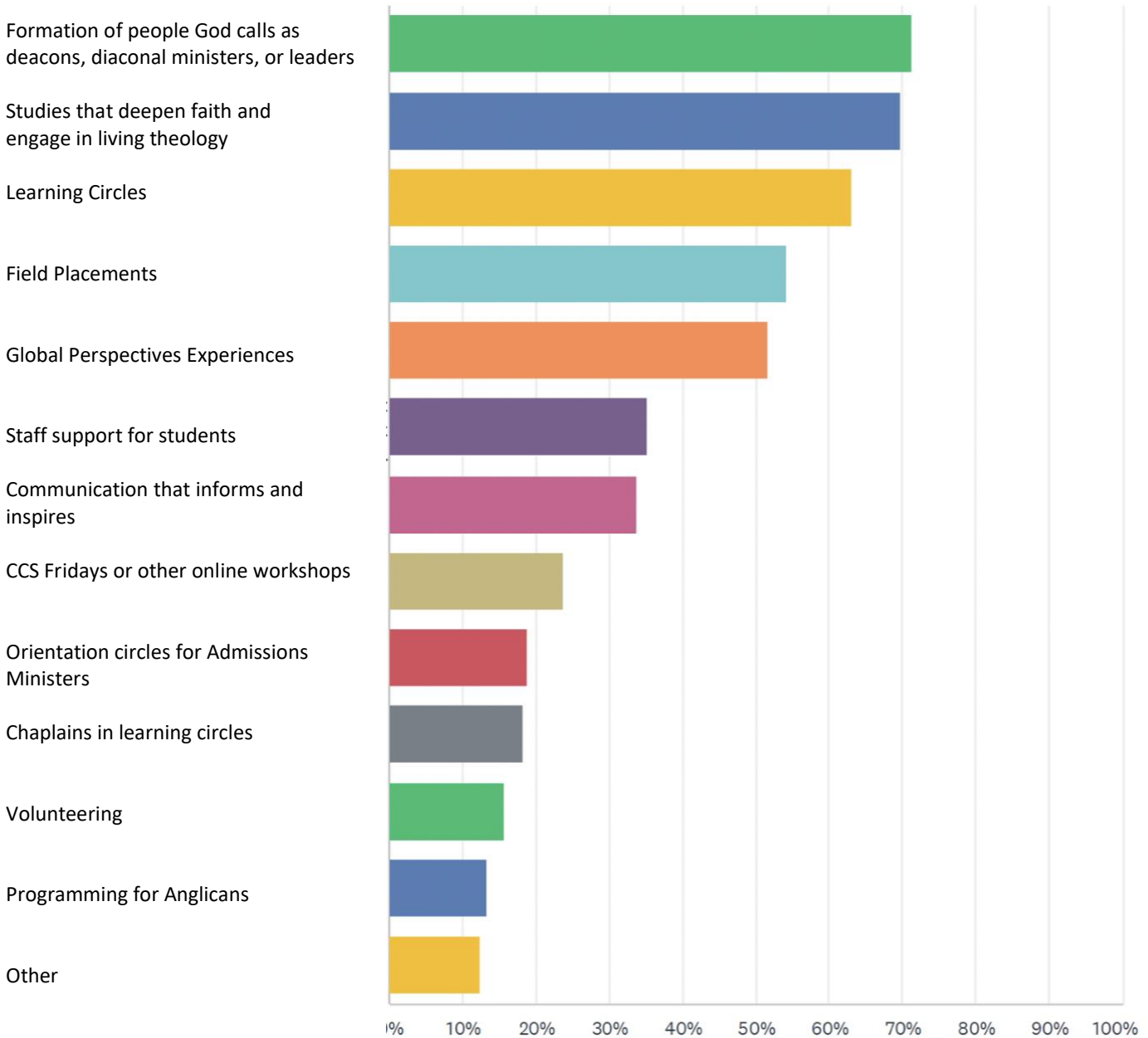
ANSWER CHOICES	RESPONSES	
I am grateful for the education I received there.	60.98%	75
I knew/know someone on staff who I respect.	39.84%	49
I know a diaconal minister. I wanted to encourage others to become diaconal ministers.	29.27%	36
Our church has benefitted from the ministry of a diaconal minister.	27.64%	34
I have another reason. If you would like to, share more below:	26.02%	32
I am a graduate of the Anglican Women's Training College or the United Church Training School or the Western Field Based Diaconal Program.	21.95%	27
I am/was a volunteer and I am committed to the work of CCS.	19.51%	24
I wanted to celebrate a friend or family member.	16.26%	20
I gave because somebody I know asked me to.	11.38%	14
I had some extra money.	10.57%	13
Total Respondents: 123		

#### I have another reason (selected responses)

- Sense of duty and appreciation for my education and those I was in community with
- I am happy to give back to the institution that has helped me broaden my perspectives about Christianity
- I attended AWTC for one year
- I am very grateful for the experiential style of education
- I realize there have been cutbacks from the national church and I'd like to do my bit to close the gap in funds
- I benefitted from bursaries while a student. Now I can afford to donate and I want to help other students attend CCS
- You connect with me in the Friday sessions. You are the present and future and live this out.

#### Q4

Of the programs and services your gifts help support, what are the most important to you?



#### Q5

Automatic monthly gifts deducted from your bank account or credit card are a simple and effective way to support the Centre for Christian Studies. Monthly gifts help us budget and plan for our work throughout the year. Would you consider making this type of gift?

- 41 (35%) of the 116 respondents to this question are already monthly givers
- 3 said they might become monthly givers and would like more information before deciding.

Q6 Bequests left to the Centre for Christian Studies by people in their wills greatly benefit future work of educating leaders for justice, compassion, and transformation. After ensuring their families are taken care of, many supporters like to leave a gift in their will or trust to the Centre for Christian Studies. Bequests in honour or memory of a loved one or someone you hold dear are also warmly welcomed. Have you included a gift to CCS in your will?

- 18 of 114 respondents to this question said they have already included CCS in their wills.
- 15 said they intend to include CCS when they make or revise their wills.
- 4 said they would consider this type of gift and would like more information.

### Q7

This fall we will be offering an Eco-Justice Learning Circle. We have never offered this course in-person and program educators hope to take it outside. With climate change at the top of our minds, now is the time for students to ground their theology and their action in a love for creation and an awareness of our interconnectedness with the earth. We'd like them to wrestle with how to bring comfort to those weighed down with climate grief and despair. What about eco-justice is important to you?

ANSWER CHOICES	RESPONSES
▼ I believe church leaders should address the harmful worldview that sees creation as a resource to be exploited rather than as a commonwealth of life.	82.50% 99
▼ I have children or grandchildren and I want them to live in a world where they can thrive and be healthy.	62.50% 75
▼ I am a climate activist and my heart cries out for the wounded earth.	34.17% 41
▼ I have another reason. (If you would like to tell us more about your choice, please write it below.)	<a href="#">Responses</a> 19.17% 23
<b>Total Respondents: 120</b>	

Selected other reasons:

- I think diakonia has a particular and valuable perspective on climate change and how we can and need to respond.
- Congratulations on your intention to develop a program that deals with the climate crisis. We are interested in supporting your initiative but would request that you explore collaborating with SSSC on design and delivery of this course.
- I witness the immobilization (by climate/economic/political grief) of those of an age to be claiming leadership status or contributing to their maximum ability.

### Q8

In May, we will have a campaign to fund the Eco-justice Learning Circle. the project will require time and money to change from an online circle into an in-person one. Students will be outside and together--it will be quite different. We are seeking a small number of special donors who might have the capacity to make a challenge gift of \$500, \$1000, or more, to inspire and encourage others to donate during the campaign. Could you be one of them?

- 11 people said they would be interested and consider a proposal
- 10 people said they might be interested and asked for more information

### Q9

The world has been turned upside down by one major event after another in recent times. We really want to know, how are you doing? Please share anything that's been going on for you lately that you'd like us to know. *Here's a word cloud showing the words that appeared in responses:*

year ccs concerned life world Ukraine time small work support  
 now one church good feel family community Gaza  
 need COVID live find