



YOU are the best
advertisement for
CCS!

The vast majority of people who find their way to the Centre for Christian Studies do so because they met someone who recommended it to them. Word of mouth is our greatest advertisement.

Are you going to a public event? A regional church gathering or a synod? Would you be willing to cut out one of these handy "Ask me about..." cards and wear it with your name tag? Pin it to your jacket? Tuck it into the brim of your hat?

What's that? You don't feel like an expert in CCS and all our programs? You don't need to be! (That's what we have a website and staff for.)

What someone who asks you about CCS needs to know is that there's a theological school that does some interesting stuff, that is interested in you as a whole person, that is committed to learning in community, that encourages deep conversations on social justice issues, that integrates action and reflection, that is creative and participatory, that you can attend without moving to Winnipeg, that is beloved by many who call themselves Diaconal ministers, that is eye-opening for *anyone* who wants to deepen their faith-filled leadership skills. They want to know what interests you about CCS, and whether you think CCS might be a place for them. Then they can decide if they want to learn more.

You don't need to be an expert. You just need to be open for the beginning of a conversation.

Thanks for being willing to act as a CCS billboard. The personal connection matters.